

by Antonella Meucci & Elena Vignato

A PICTURE IS WORTH A THOUSAND WORDS

It was some time now that we were searching for a way to be in direct contact with all our readers but, most importantly, with all Yorky lovers, breeders or not.

I was talking to my daughter Elena one afternoon and we decided to try opening a group in facebook and... Surprise!!! More than 1400 members in just a few days!

The group provided a way for people from all over the world to get in touch, show their own achievements and their own tender moments with our adorable Yorkies!!!

A few days later we had another idea, of running a photo contest between the members of the group. The next days more than 200 photos were uploaded, and hundreds of people enjoyed voting and looking at photos coming from all parts of the world.

Since this was so successful, there are certainly going to be more contests in the future.

Initially we thought of picking just one winner, but more and more photos came in, and more and more each one of us founders and administrators fell in love with one or another. For this reason, we decided to publish a big number of them on the magazine.

Indeed, besides the four most voted among them, there were a lot more that have enchanted us either because of their particularity or the sweetness of the yorkie chosen for the photo.

It's obviously not possible for all of them to be published, even if we really wanted to.

This simple move has given a lot of people the possibility to meet one another, to communicate from one nation to the other, without language barriers; as the adage says "A picture is worth a thousand words!"

Moreover, we found the way to use facebook in order for all of us lovers of this beautiful breed to communicate, to virtually "meet" people from all over the world; this is what happens to those having a great passion in

their hearts and those who have a Yorkie in their house know what I am talking about.

Our intention is to continue in this group in facebook even with questionnaires and discussion groups that will give us the opportunity to better understand the subjects you care for the most; we wish to hear your opinion because for us what you think really counts!

Furthermore, we thought that it should be interesting even for all breeders that are devoted to the magazine, to talk with the pet lovers all over the world and find out how their puppies have grown, are loved and spoiled, in wonderful families.

In just a few words... this group is about love, the love for our four legged babies, without whom our days would be empty and sad.

This group serves the purpose of all of us having the possibility to get to know each other, beyond likes and dislikes, because the love offered to us by our little great friends, doesn't know these sentiments and we should all try to learn from them.



Join our group "Yorky Club Magazine" on facebook!!!